

Kaylee McCaffrey presents:

MedWrench: A User's Guide to FREE Industry Resources

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Wednesday, December 17, 2014, 2:00pm EST

PRESNETER: KAYLEE MCCAFFREY, MARKETING & SALES MANAGER



Kaylee will discuss how to find answers, information, and documents related to the medical equipment you use. Attendees will witness a live "user guide" for the site, explaining the user benefits in a simple yet detailed presentation. You will learn how to post questions regarding medical equipment you are using or servicing, how to search and download available manuals and specification sheets for equipment, and how to bookmark equipment, categories, and manufacturers to stay up to date with the latest news and technology. Attendees will also learn how to utilize additional resources found on the site including; an app library, FDA alerts and notices section, Continuing Education information, a Career board, and much more!

TechNation would like to thank our sponsor, MedWrench!

MedWrench is a product-focused social network where medical professionals, manufacturers, dealers, and industry experts can ask questions, provide opinions, and share ideas. MedWrench provides the quickest way to find medical equipment information for everything from solving problems to purchasing.

Visit MedWrench.com to set up your free account today!





Hello MedWrenchers!

MedWrench.com is a resource and sharing network for users of medical equipment. You can get answers, find information, and read what others think about the equipment they use. It is free to join and easy to keep informed. Simply create an account here. Follow the below suggestions to get started:

- Display Name: Having a display name that represents your company or your title
 will help build your presence on the site and ultimately encourage others to click
 on your display name and learn more about you!
- Update your "About Me" section: When other members click on your display name, they can learn more about you or your company all in one location.
 Include info about your research, type of work, or company info. This will give other members a better understanding of who you are.
- Add a forum signature: People want to know whom they are talking to when
 they read questions or responses. Plus, it's a great marketing tool! Put your
 name, company name, contact info, link to website, and link to any social media
 pages.
- Create a forum avatar: Upload an image or logo so other members can put a "face" with your name!
- Add communities to your Bench: When browsing MedWrench you may see these Add to My Bench Icons (♣,♠, ♣) Clicking these icons will bookmark which ever equipment, category, or manufacturer you choose. This allows you to receive updates, articles, newsfeeds and also allows you to join any related discussions. You can also join communities from your 'My Bench' profile page.
- Share your knowledge: Help answer questions about products that you are knowledgeable about. It's a great way to build relationships and network.

We hope that you will find these suggestions useful and we look forward to seeing you more on MedWrench. If you have any questions or suggestions about using the site, feel free to contact us at info@medwrench.com.

Thank you for attending Webinar Wednesday!