

TechNation

Webinar ► Wednesday

John Krieg Presents:

5 Ways MD Expo Can Help You be a Bigger Superstar in Your Profession

SPONSORED BY:

MDEXPO

SAVE *The* DATE

MARCH 29-31, 2015 • NASHVILLE, TN



EVENT HIGHLIGHTS

Every part of MD Expo is great, but make sure you don't miss out on these big events:

SUN., MARCH 29: Welcome Reception (5-7 pm)

Location: Barlines (in the Omni)

Must pick up a badge at MD Expo Registration prior to event

MON., MARCH 30: Event Launch (8-8:30 am) & Exhibit Hall Grand Opening (12:30-4 pm)

TUES., MARCH 31: Keynote Breakfast featuring The Joint Commission (8:15-9:15 am), Door Prize Extravaganza (3 pm), & Music City Surprise Party (6 pm) - Location: Meet in Omni lobby



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REGISTER TODAY AT
MDEXPOSHOW.COM/REGISTER

WWW.MDEXPOSHOW.COM

Wednesday, January 28, 2015, 2:00pm ET



PRESENTER: JOHN KRIEG, PRESIDENT OF MD PUBLISHING

The 75-minute webinar will feature John Krieg, President of MD Publishing, who will discuss the five ways attending the MD Expo can help you be a bigger superstar in your profession. His presentation will highlight the value in attending this premier healthcare technology management conference as well as provide the tools you need to seek administrative approval to attend.

Key points include:

1. An explanation of education sessions and available CE credits
2. Available networking opportunities
3. Preview of the MD Expo Exhibit Hall
4. What's new at the MD Expo in 2015
5. How to seek administrative approval

TECHNATION WOULD LIKE TO THANK

MDEXPO

The MD Expo will be in Nashville, Tenn., from Sunday, March 29 through Tuesday, March 31. From the moment the MD Expo kicks off at the Welcome Reception to the wrap-up at the Music City Surprise Party, the conference will be a non-stop experience filled with countless opportunities to network and prospect for new business. Attendees will gain extensive knowledge through ASRT-accredited educational seminars, as well as participate in several social and networking events. A world-class exhibit hall with the latest technology and cost-saving resources from more than 100 equipment vendors will be showcased.

Visit www.mdexposhow.com for more information and to register!



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WANT A FOAM FINGER?

The first 100 attendees to submit the post webinar survey will receive a FREE fun foam finger!



HOTEL INFORMATION



HOTEL

Omni Nashville Hotel
250 Fifth Avenue South
Nashville, TN 37203

PHONE:

888-444-OMNI
615-782-5300

GROUP RATE: \$199/night includes complimentary in-room Wi-Fi and discounted overnight valet parking at \$24/night.

GROUP NAME: MD Expo/MD Publishing

GROUP CODE: 032815MDEXPO2015

DEADLINE: Friday, March 6, 2015



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A BETTER LOOK AT THE WORKSHOPS

SUNDAY, MARCH 29, 2015

3-5pm in the MD Expo Registration Area

The Right Person for the Right Job - Tips to Help You be That Person

Manny Roman and Karen Waninger

Manny and Karen will be available to answer any specific questions you may have about preparing for advancement in the HTM profession. Additionally, if there is a need to fill time between questions, they will each have a few “soapbox speeches” prepared on some of their favorite lessons learned and experiences worth sharing.



Imaging Equipment — Proven Time Saving and Service Tips and Practices

John Drew, Tri-Imaging

Bring your questions and concerns to this imaging service/parts/equipment extravaganza! Need to shorten service times for specific equipment? Quick tips for specific issues, Where do I find ___? Can I service ___? Who will help me? You ask ... we answer!



Cost Saving Advice for Your Department

Pat Lynch, Chief Do-Gooder, GMI

Patient safety, risk management, uptime, customer satisfaction, employee retention, career paths— what do all of these have in common? They are the things that you will never get to do if you can't deliver medical equipment maintenance cheaper tomorrow than you do today.



Cost is not the most important thing in our world as Biomed, but if we don't become masters of reducing costs, we will be in the unemployment line very soon.

The best way to reduce costs is to learn from others – take the best practices from around the country and the world and implement them in our hospitals. This discussion will be a free-for-all to discuss all sorts of novel, weird, and unconventional ways to reduce costs which maintain the safety, reliability and uptime which we cherish so much. Be sure to bring your own best practices and golden nuggets to share with others. And also bring your most perplexing problems for others to weigh in on.



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REGISTER ONLINE AT
WWW.MDEXPOSHOW.COM

REGISTRATION

OPTION #1:

HOSPITAL EMPLOYEE REGISTRATION

ONLY available to those individuals employed within a hospital, healthcare facility, or who are with an ISO. Proof of employment required.

COST: \$100/person

OPTION #2

NON-HOSPITAL PERSONNEL

Includes educational seminars, exhibit hall entrance and networking events.

COST: \$200/person

ADD-ONS:

- CBET Review: \$50/person
- Spouse: \$50/person
- Golf Tournament: \$150/person



Need a VIP Pass for complimentary admission? CALL THESE EXHIBITORS!

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ON NEXT PAGE** >>>



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