

# TechNation

Webinar ► Wednesday

Hobie Sears presents:  
**Becoming an Expert in  
Ultrasound Service**

Sponsored by:



Wednesday, February 25, 2015, 2:00pm EST



**PRESENTER:** HOBIE SEARS, SENIOR TERRITORY MANAGER AT TRISONICS

Sears has a BS in Electronics Engineering Technology and 25 years ultrasound service experience, including 13 years of multi-vendor. He has developed numerous ultrasound courses and has taught hundreds of engineers on ultrasound topics.

### TechNation would like to thank our sponsor, Trisonics, Inc.!

Specializing in ultrasound service and support, ultrasound systems, ultrasound parts, and ultrasound transducers/probes, Trisonics, Inc. is an ultrasound imaging partner dedicated to providing its customers with cost-effective solutions and exceptional, personalized service. With expertise in multi-vendor system repair and sales, our experienced staff will effectively guide you to the right solution for all of your ultrasound needs.

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## “BECOMING AN EXPERT IN ULTRASOUND SERVICE”

WITH TRISONICS’  
*SENIOR TERRITORY MANAGER*  
**HOBIE SEARS**



### **Summary**

This 75-minute webinar will include an overview of the process taken by veteran ultrasound service engineers when approaching service. It will include both technical specific aspects and non-technical tips in regards to working in the ultrasound modality and with sonographers. This presentation, while geared towards ultrasound, will translate well to most other modalities and areas of healthcare service.

### **Outline**

1. Introduction
2. What makes an ultrasound service engineer an expert?
3. Building bridges to become an ultrasound expert
4. The technical bridges
  - ◆ **Bridge 1** - Know the unit you are working on
  - ◆ **Bridge 2** - Know what units you have in your facility
  - ◆ **Bridge 3** - Optimize system backups and presets
  - ◆ **Bridge 4** - Perform great PM's
  - ◆ **Bridge 5** - Have a solid support structure
5. The non-technical bridges
  - ◆ **Bridge 6** - Understand ultrasound
  - ◆ **Bridge 7** - Understand sonographers
  - ◆ **Bridge 8** - Know the basics of scanning
  - ◆ **Bridge 9** - Execute great service delivery
6. Crossing the bridges
7. How can Trisonics help?
  - ◆ [www.trisonics.com](http://www.trisonics.com)
  - ◆ 1.877.876.6427
6. Wrap-up and questions



**FEBRUARY 25TH**  
**AT 2 PM ET!**



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