

Special Roundtable presentation:  
**“What’s New in Patient Monitoring?”**

Sponsored by:



Southwestern Biomedical Electronics

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## Meet our Panelist:



### **Jennifer Genoa, Operations Manager at Southwestern Biomedical Electronics**

Jennifer has been in the biomedical industry for 4 1/2 years and over 10 years of experience in customer service and quality control. She resides in Tulsa, Oklahoma, home to Southwestern Biomedical Electronics; who specialize in repairs, sales and parts of Spacelabs Healthcare patient monitoring.



### **Brandon Smith, Sales Manager at Pacific Medical**

Brandon is a Sales Manager at Pacific Medical, LLC, which provides hospitals and surgery centers worldwide a reliable source for the repair and refurbishment of patient monitoring equipment.



### **Joe Bowen, Senior Technical Supervisor at USOC Medical**

Joe graduated from University of California Irvine in 2002 with a bachelor's degree. He worked as a Philips IFSE for 6 years before coming to USOC. Joe spends a majority of his time assisting USOC technical staff with the more complex repairs as well as trouble shooting many different monitor and anesthesia issues.



### **Jerry Zion, Global Training Manager at Fluke Biomedical**

A renowned veteran in the medical device industry, Jerry Zion has more than 35 years of experience working in many capacities for various medical device manufacturers. Jerry has spent the last decade at Fluke Biomedical pioneering the global training program. Jerry is an AAMI certified biomedical equipment technician, and holds a Bachelor of Science degree in Electrical Engineering Technology from Purdue University. Jerry also obtained a Master's in Management in Science and Technology from the Oregon Graduate Institute.

**WEBINAR AGENDA:** Patient Monitoring devices have advanced over the years as new technology continues to extend the capabilities of these life-saving tools.

This 75-minute webinar will discuss the latest advances in patient monitoring from the leading companies. The webinar will feature a distinguished panel of representatives who will discuss the fast-evolving world of patient monitoring equipment. Also, attendees will be able to submit questions for the expert panel to gain valuable insight.



**50 attendees will receive a TechNation Webinar Wednesday power bank and pouch!** Submit the post-webinar-survey for a chance to win. Attendees will be randomly selected.



### **GOT A QUESTION FOR OUR PANEL?**

Today's Webinar Wednesday will feature a Q&A session. You can submit your questions for our panel early by emailing [webinar@mdpublishing.com](mailto:webinar@mdpublishing.com).

Use the subject line "Question for webinar panel."

## TechNation would like to thank our sponsors!



Southwestern Biomedical Electronics

Southwest Biomedical Electronics is an independent service organization specializing in the sale and service of Spacelabs patient monitoring and telemetry, Datascope Passport 2s, and Drager transmitters. SBE works closely with other service providers to offer service for GE and Philips patient monitoring.

Visit [www.swbiomed.com](http://www.swbiomed.com) for more information.



Pacific Medical is a global leader in the repair and refurbishment of recertified patient monitoring equipment including OEM compatible accessories and parts from all major manufacturers.

Visit [www.pacificmedicalsupply.com](http://www.pacificmedicalsupply.com) for more information.



USOC Medical provides worldwide biomedical equipment repair/sales solutions to health care facilities, clinics and medical companies of all types and sizes.

Visit [www.usocmedical.com](http://www.usocmedical.com) for more information.



Fluke Biomedical leads the world in the design and manufacture of biomedical test and diagnostic imaging products.

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