



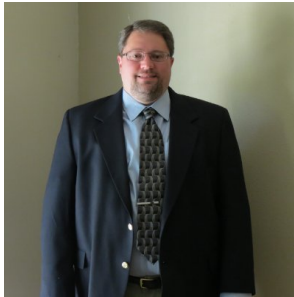
Andrew Clay and Jerry Zion present:
**Pressure's On: Non-Invasive Blood Pressure
Testing in Today's Market**

Sponsored by: Fluke Biomedical



Wednesday, November 9, 2016, 2:00pm ET

PRESENTERS: ANDREW CLAY & JERRY ZION, FLUKE BIOMEDICAL



Andrew Clay has an extensive background of 25+ years in the medical device industry, stemmed from Verathon, Spacelabs, and Fluke Biomedical. He manages product portfolios for patient simulators and ventilator tester analyzers. He has a strong passion for health care and technology. He's familiar with regulatory standards associated with bringing medical devices to market. Andrew is a graduate of the University of Phoenix, receiving a Bachelor's of Science in Business and a Master's of Business Administration.



Jerry Zion is a renowned veteran in the medical device industry, Jerry Zion has more than 35 years of experience working in many capacities for hospitals and various medical device manufacturers. Jerry has spent the last decade at Fluke Biomedical as marketing manager, product manager, and pioneering the global training program. Jerry is an AAMI certified biomedical equipment technician, and holds a Bachelor of Science degree in Electrical Engineering Technology from Purdue University. Jerry also obtained a Master's in Management in Science and Technology from the Oregon Graduate Institute.

WEBINAR AGENDA: Non-Invasive Blood Pressure (NIBP) monitors have been on the market for decades. It's widely used by hospitals and medical facilities worldwide to gauge patient's blood pressure for diagnosis and to gauge overall health.

How often are you testing these devices? Are you measuring for accuracy or repeatability? Are you using the correct methods of testing with current NIBP technology?

Join Andrew Clay and Jerry Zion from Fluke Biomedical as they introduce the new standards of testing NIBP, best methods to test, and relevant standards to test against.

During this 60-minute presentation Attendees will:

- Review the basics of blood pressure testing from a clinical perspective
- Learn about new technologies used in market today to measure NIBP monitors
- View key highlights from relevant standards

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Our presenters will end today's webinar with a Q&A session. If you have a question, please submit it early by emailing webinar@mdpublishing.com.

All questions will be addressed at the end of today's presentation or the presenter will follow up with you offline.



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